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It's more than a donation.

## It's your Legacy.



The mission of the Jewish Federation of Omaha Foundation is to help assure the stability and continuity of Jewish life and to support communal services in the Omaha area by establishing and accumulating enduring assets for permanent funding resources.

Cover Photo - Ezra Goldsweig, son of Andrew and Bracha Goldsweig

Individuals pictured in this Annual Report are not necessarily recipients of Foundation grants. All photos taken at programs and activities that have received funding from the Foundation.

#### A MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Thank you for your generosity, support, and dedication to the future of Omaha's Jewish community. It is our honor to present this 2018 Annual Report to you, and to reflect upon the Foundation's progress and accomplishments during the past year.

For the fiscal year ended June 30, 2018, the assets under management at the Jewish Federation of Omaha Foundation reached a record \$95 million. Twenty people established new endowment funds and 23 Foundation supporters stepped forward to start new donoradvised funds. The LIFE & LEGACY initiative continues its strong path to success, with 325 generous Omahans promising 633 gifts now or after their lifetimes to secure the financial future of Jewish Omaha. The estimated value of those LIFE & LEGACY gifts as of June 30, 2018 was \$17.7 million.

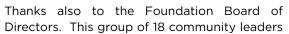
Sadly, some of the Foundation's long-time donors and supporters passed away this year. Yet even after their lifetimes, they continued to generously support the Omaha Jewish community they loved. Through wills, trusts, life insurance, retirement plans and charitable remainder trusts, these donors gifted over \$6 million to help solidify the financial future of Omaha's Jewish community.

The Foundation mission, the core of our existence, is to assure the stability and continuity of Jewish life and to support communal services in the Omaha area. Thanks to our generous donors, we did just that in 2018. Through endowments, donor-advised funds and supporting foundations, the Foundation disbursed over \$7 million during the past year including:

- \$3.6 million for the funding needs of the Jewish Federation of Omaha and its agencies, including \$678,000 to help Omaha's Jewish needy and elderly through Jewish Family Service, Jewish Senior Outreach and the Rose Blumkin Jewish Home.
- \$277,000 in scholarships to help families and students with their college educations, to attend Jewish summer camps, and to enroll in the Pennie Z. Davis Child Development Center and the Friedel Jewish Academy.

- \$576,000 to Omaha area synagogues and other Jewish organizations.
- \$309,000 in funding for capital and building and security improvements and upgrades at the Federation campus, including the JCC.
- \$719,000 to support national Jewish and secular organizations in their charitable endeavors.

The Foundation could not accomplish all it does without the dedication of our Foundation staff. Many of you have had the pleasure of interacting with Operations Manager Janet Henthorn, Fund Administrator/Marketing Coordinator Laurie Peatrowsky, LIFE & LEGACY Coordinator Margo Parsow, and Endowment Assistant/Staff Writer Linda Pollard. Individually and collectively, they make things happen and we thank them for being so capable, competent, caring, and helpful.





Ted Friedland



Howard Epstein

has the best interests of Omaha's Jewish community at heart. Together, they oversee the growth, direction and development of the Foundation, providing the wisdom and guidance that is so important to the success of the Foundation.

With sincere thanks,

/W J\_\_\_

Ted Friedland President

Howard Epstein Executive Director ADL Greenberg Scholarship Recipient at a year-end rally



No Place for Hate® is an initiative providing schools and communities with a climate improvement framework for combating bias, bullying and hatred - leading to long-term solutions for creating and maintaining a positive learning environment.

No Place for Hate® is helping students, educators, and family members across the country improve school climate so that all students can thrive socially and academically as engaged global citizens.

## Greenberg Bequest

Makes the World a Better Place - No Place for Hate®

Caryl and Barton (Bucky) Greenberg shared a strong commitment to Omaha, and to the youth in the community. During their lifetimes they both served the youth of the community, and the Omaha area through their volunteer activities. With a desire to continue helping to serve the young, Caryl and Bucky left a bequest in their will for the Anti-Defamation League through the Jewish Federation of Omaha Foundation. Mary-Beth Muskin, Regional Director of the ADL, stated, "Bucky was an amazing gentleman who was remarkably committed to the ADL-CRC, the community and making the world a better place. The scholarship is a way to honor his and Caryl's memory and continue their work."

The Barton (Bucky) and Caryl Greenberg ADL-CRC Memorial No Place for Hate Scholarship Fund will provide college scholarships to graduating high school seniors who have actively engaged in the ADL's No Place for Hate program at their schools, or other ADL sponsored anti-bias or bullying prevention program for high school students. The scholarships are open to all high school seniors who attend a No Place for Hate school, have made a commitment to making their school environment better, and will continue their education, using their No Place for Hate skills in their community into the future.



...so do / plant for those who will come after me.

Reflecting on his parents lives, Joe Greenberg stated, "Overall, I would say they lived charmed lives. They were happily married for over 60 years, they were healthy until the end, and they were able to do the things in life that they wanted to do. They were role models for how to live a good, full life." Daughter Beth Greenberg added, "Love of family, friends, community and Judaism permeated both Bucky's and Caryl's lives, and they shared the most profound love for each other. Perhaps both of their mottos would be, 'Live life with purpose and enjoy life while you can.' They often said that money was only good for the good you could do with it." The ADL and the Jewish Federation of Omaha Foundation are grateful for Caryl and Bucky's charitable planning for the future of the ADL.

Yom HaShoah Institute for Holocaust Education exhibit at Beth El Synagogue

"Ve size to have different people.
We important. We had have enough about each other, and that can make an float. Their leach to have a god hatted heals to wa?

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-NET GENERAL Dem after the way, back in Meldona, you didn't speak Yiddish in polific. You would hide being levish. It was unlie not to salk about it." POUNA (ARENTEEN) "You wouldn't think the whole thing would be repeating now with educated people in a first sortery. But I/a back, Hase for the jews." -ULA LUZ. o good to each other Duck at, he bosser, he blad. Have a rell. Use is no composery." - vel.the bishoognage The proce manuscram. The coroled boart the world may punch bibliom. all industs. We have to be nighted. To speak app. The Takes are couldn't people.

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than I wanted to may be book.

Gently and the country broke.

 $\label{topconstraint} \mbox{Holocaust survivors and IHE staff at a farewell} \mbox{ get together for Liz Feldstern}$ 

The objectives of the annual Holocaust Commemorations are two-fold:

- To remember the 6 million Jews and millions of others who were murdered in Nazi Europe, and all that was lost with them
- To honor the living those who miraculously survived the Holocaust, their children and grandchildren

The most fitting way to mark Yom HaShoah (Holocaust Commemoration Day) is as a community. This expresses our shared loss - a loss to all of humanity.

## Funds providing income for the annual budget of the Jewish Federation of Omaha and its Agencies



#### JEWISH FEDERATION OF OMAHA

- Bette R. and Samuel Alloy Endowment
- Jane H. **Brooks** Endowment
- B'nai Jacob Adas Yeshuron Synagogue Fund
- B'nai Jacob Anshe Sholom Synagogue Fund
- Max and Betty Falk Jewish Education Endowment
- **Friedland** Family JCC Campus Maintenance Endowment
- Roz and Ike **Friedman** Endowment
- Goldstein Family Jewish Press Endowment
- Arthur and Ruth Goldstein Endowment
- Gotsdiner Family Endowment
- Morton Ives Unrestricted Endowment
- Eve Katskee Jewish Press Endowment
- Rabbi Myer S. and Dorothy Kripke Jewish Press Support Fund
- Carole and Wayne **Lainof** Endowment
- Stanford Lipsey Jewish Press Endowment
- **Livingston** Jewish Community Center Endowment
- Ephraim L. Marks Federation Endowment
- Herman and Mary Meyerson Endowment Fund
- Phyllis H. and E. Robert Newman Endowment
- Morton A. Richards Endowment
- Dorothy L. and Max Riekes Endowment

- Ted and Dorothy Blacker Rothkop Endowment
- Phyllis and Irvin **Sherman** Family Endowment
- Judith A. and Gerald B. Simons Endowment
- Maxine and Milton Simons Endowment
- Staenberg Federation Endowment
- Selma and Isidore M. Tretiak Endowment
- Paul Veret Endowment Fund
- Anna E. and Benjamin Wiesman Endowment
- Anna E. and Benjamin Wiesman Endowment for the Jewish Press
- Ann H. and William H. Wolfson Endowment
- Center for Jewish Life Campaign Legacy Fund
- Community Relations Committee
   Campaign Legacy Fund
- Free Loan Fund
- Heritage Allocation Fund
- Jewish Community Center Campaign Legacy Fund
- Jewish Community Center Endowment
- Jewish Education Endowment
- Jewish Federation of Omaha Unrestricted Endowment
- Jewish Press Campaign Legacy Fund

#### JEWISH SOCIAL SERVICES

#### **JEWISH FAMILY SERVICE**

- Jewish Family Service Campaign Legacy Fund
- Jewish Family Service Endowment

#### **JEWISH SENIOR OUTREACH**

- Chapman/Cherniak/Sher Fund
- Lillian and Phillip Crandell Memorial Fund
- Herbert R. and Ruth L. Forbes Memorial Fund
- Celia and Nathan Grossman Endowment
- Dr. Isaac and Betty **Sternhill** Endowment
- Community Seniors Endowment
- Jewish Senior Outreach Campaign Legacy Fund

#### **ROSE BLUMKIN JEWISH HOME**

- Sylvan **Block** Endowment
- Rose **Blumkin** Jewish Home Endowment
- Loyal B. and Lorene **Cohn** Endowment
- Hazel **Degen** Bequest Fund
- Max and Betty Falk Rose Blumkin Jewish Home Endowment
- Isadore H. and Rose K. Weiner Trust Fund
- Eli M. and Sara Zalkin Endowment



## Funds providing income for designated purposes of the Jewish Federation of Omaha and its Agencies

(for Scholarships, Books, Equipment, Israel Trips and a Wide Variety of Programs and Projects)

#### JEWISH COMMUNITY CENTER

#### **B'NAI B'RITH YOUTH ORGANIZATION**

- Dr. Abe Greenberg/B'nai B'rith/Henry Monsky Lodge Endowment
- B'nai B'rith Youth Organization Program Resource Fund
- Omaha B'nai B'rith Youth Organization Endowment

#### PENNIE Z. DAVIS CHILD DEVELOPMENT CENTER

- Pennie Z. Davis CDC Staff Education Fund
- Eileen S. **Erman** Child Development Center Endowment
- Arthur H. and Ruth M. **Goldstein** Family Endowment
- Robert M. Nelson Scholarship Endowment (Future Fund)
- Ernie and Adalynn **Nogg** Memorial Endowment
- Suzanne Richards Singer Endowment
- Harold S. **Tuchman** Family Endowment
- Allen and Monie Zalkin Memorial Endowment
- CDC Right Start Subsidy Fund
- JCC Child Development Center Endowment

#### **JCC PROGRAMMING & OTHER PURPOSES**

- Al Clayman Memorial Endowment
- Arthur H. and Ruth M. **Goldstein** Family Endowment
- Harvey and Marcia **Lipsman** JCC Youth Endowment
- Myron (Mike) Milder II Memorial Fund
- Bettie and Stuart Muskin JCC Youth Sports Fund
- Ernie and Adalynn **Nogg** Memorial Endowment
- Dr. Jay **Parsow** Youth Basketball Scholarship Fund
- Johnny Rosenblatt Memorial Student Athlete Endowment
- Jack Saferstein Memorial Fund
- Ann Woskoff Schulman Memorial Fund
- Allen and Monie **Zalkin** Memorial Endowment
- · JCC Building Fund
- JCC Program Scholarship Endowment
- JCC Theatre Program Endowment

#### **JEWISH SOCIAL SERVICES**

#### **JEWISH SENIOR OUTREACH**

- Merriam and Harold Cooperman Senior Services Fund
- Sam and Rosaline Epstein Senior Outreach Fund
- Glazer Family Endowment
- Shane and David Kotok Senior Outreach Fund
- Sol Kutler Dental Fund
- Lippett Family Endowment
- L.O.V.E. Fund
- Ed and Sally Malashock Jewish Senior Outreach Fund
- Bettie and Stuart Muskin JSS Endowment
- Al and Vivian Oruch Memorial Fund
- Ruth Riekes Richards Memorial Fund
- Ervin and Miriam Simon Endowment







#### **JEWISH SOCIAL SERVICES**

#### **ROSE BLUMKIN JEWISH HOME**

- Sheldon A. and Lorrie Bernstein Endowment
- Rose Blumkin Fund
- David and Helen Brodkey Endowment for RBJH
- Jacob and Lillian Brookstein Endowment
- Mayer and Tillie **Cohen** Social and Cultural Endowment
- Arthur G. Epstien Memorial Fund
- Erman Family Torah Repair Fund
- Dr. Abraham D. and Liberty J. **Faier** Memorial Endowment
- Esther Fox Memorial Fund
- Carl L. Frohm Repair Endowment
- Julius Froom and Phil and Minnie Freeman Restricted Endowment Fund
- Donald and Andi Goldstein Leadership Development Endowment
- Deborah and Arthur M. **Greene** Endowment
- Fred and Ruth Hahn Endowment
- Adele Hornstein Rose Blumkin Jewish Home Professional Staff Education Fund
- David Katzman Endowment
- Shirley and Arthur Kulakofsky Endowment
- Betty A. Studna and Seymour T. Lee Endowment
- Harriett Lobel Endowment
- Chester and Phyllis **Lustgarten** Endowment
- Ephraim L. Marks RBJH Endowment
- Betty Marx Activities Endowment

- **Meyers** Family Legacy of Laughter Endowment
- Leo I. and Helen P. **Meyerson** RBJH Endowment
- Dan Miller Endowment
- Dr. Daniel and Harriet Miller Memorial Endowment
- Parsow Family Endowment
- Janet S. **Perlmeter** Memorial Courtyard Maintenance Fund
- Shelly Nogg Pichik Field Trip Fund
- David S. Rice and Esther Zorinsky Rice Endowment for RBJH
- Charlotte and Eugene **Rich** Endowment
- Samuel and Bess Rothenberg
   Transportation Fund
- Rosalie and Milton **Saylan** Endowment
- Jack J. and Sonia **Schrager** Endowment
- Ted and Sarah Seldin Family RBJH Activities Endowment
- Helen and David Shukert L.O.V.E. Scholarship Fund
- Norma and Stanley Silverman Endowment
- Irvin and Suzanne Richards Singer Endowment
- Marion and Dave Wine Endowment
- Janet Wintroub Sing-A-Long Fund
- Sara Rose Woskoff Arts and Crafts Resource Fund
- · Religious Programming Fund





#### **JEWISH FAMILY SERVICE**

- Paul Alperson Endowment
- Steven **Bloch** President's Fund
- Pennie Z. Davis Family Life Education Fund
- Nathan and Rose Lillian Fine JFS Tzedakah Fund
- Ike Friedman JFS Financial Assistance Fund
- Louis **Friedman** Fund for New Americans
- Glazer Family Endowment
- Edith and Paul Goldstein Endowment
- Samuel and Delma Goodman Youth Fund
- Paul and Joy Grossman Family Endowment
- Harris Family Endowment
- Sol Kutler Dental Fund
- Richard "Pete" **Lee** Memorial Endowment
- Ruth and Otmar Liebenstein JFS Financial Assistance Endowment
- **Lippett** Family Endowment
- Jerome J. and Frances O. Milder Endowment
- Nancy Noddle JFS Financial Assistance Fund
- Parsow and Simons Families Special Needs Community Fund
- Perlmeter Family Jewish Family Service
   Assistance Fund
- Ruth and Bernard **Raskin** Endowment
- Leo and Frances Rodick Memorial Endowment
- Rosalie and Milton Saylan Endowment for JFS
- Mickey (Sturm) Stern Memorial Endowment
- Harry and Fannie Stock Rothkop/Theodore Rothkop Endowment
- Mark and Sophie Sturm Immigrant Education Fund
- Robert Sturm JFS Housing Assistance Endowment
- Jake and Mary Wine Fund
- Yachad Endowment

#### JEWISH FEDERATION OF OMAHA

#### **JEWISH FEDERATION KRIPKE LIBRARY**

- Dr. Morris and Dale Deborah Brodkey Memorial Endowment
- Lt. Irving **Cohen** Memorial Endowment
- Dorothy Diva Fund (Dorothy Kaplan)
- Shirley and Leonard Goldstein Endowment
- Dorothy K. Kripke Children's Book Fund
- Rabbi Myer S. and Dorothy K. Kripke Library Endowment
- Elinor A. and Norman Whitman Memorial Book Appreciation Fund
- Dora Wolfson Memorial Library Endowment

#### JFO PROGRAMMING & OTHER PURPOSES

- Milton R. and Pauline S. Abrahams Endowment
- Ruth Frisch and Oscar S. Belzer Endowment
- Dr. Bernard H. Bloom and Dr. Bruce S. Bloom Memorial Endowment
- Bruce Fellman Memorial Young Leadership Award Endowment
- JFO Friedland Steiner Boggust Endowment
- Glazer Family Charitable Fund
- Arthur H. and Ruth M. Goldstein Family Endowment
- Paul and Edith Goldstein Family Endowment
- Robert and Ellen Gordman Jewish Teen Leadership Fund
- Philip M. and Ethel Klutznick Program for Studies in Jewish Civilization Fund
- Aaron H. and Ruth Somberg Krantz Fund
- Sadie and Harry Kulakofsky Memorial Fund
- Avy L. and Roberta L. Miller Family Film Fund
- Gertrude T. and Albert B. Newman Endowment
- Morton A. Richards Endowment
- Morton A. Richards Youth Endowment
- Samuel and Bess Rothenberg Memorial Endowment
- Lois Jeanne Schrager Memorial Fund
- Frederick J. Simon Memorial Endowment
- · Kenneth Ray Tretiak Memorial Fund
- Federation LIFE & LEGACY Endowment
- Jewish Genetic Testing Endowment

- Lay Seminar Fund
- Youth Foundation Fund

#### **SCHOLARSHIPS**

- Lenore Simon Aronson Educational Fund
- David E. Beber Scholarship Fund
- Truman and Rosemary Clare Scholarship Endowment
- Henry A. Davis Custodial Fund
- Leo and Aileen Eisenstatt Scholarship Fund
- Barry E. **Epstein** Memorial Healthcare Fund
- J.W.V. Epstein Morgan Post #260 -Nathan Marcus Memorial Scholarship Fund
- Sandra L. **Feldman** Memorial Scholarship Fund
- Nathan and Rose Lillian Fine Fund for the Education of Students of the Jewish Faith
- Alan and Annie Fleishman Scholarship Fund
- David W. and Minnie Frank Memorial Scholarship Fund
- Jacob Friedman and Betty Tarnoff Friedman College Scholarship Endowment
- Rebecca Friedman Scholarship Fund
- Carl L. Frohm Educational Custodial Fund
- Marvin Gilman Scholarship Fund
- Ann Goldstein Education Programming Endowment Fund
- Leonard and Shirley Goldstein Family Endowment
- Herbert Goldsten Scholarship Fund
- Samuel and Delma Goodman Youth Fund
- Dr. Abe Greenberg/B'nai B'rith/ Henry Monsky Lodge Endowment
- Nancy and Don Greenberg Scholarship Fund
- Harris Family Endowment
- Ellen Canar Joseph Memorial Endowment
- Samuel and Ida Kaiman Endowment
- Ben E. Kaslow Scholarship Fund
- David Katzman Endowment
- Maxine and Joe Kirshenbaum Scholarship Fund
- Betty Margel Scholarship Endowment

- David J. and Sue Meyers Jewish Experience Scholarship Endowment
- Albert M. and Jeanette T. Nepomnick Educational Fund
- Carolyn Kully Newman Memorial Fund
- Esther K. Newman Memorial Fund
- Gertrude T. and Albert B. Newman Endowment
- David S. Rice and Esther Zorinsky Rice Endowment
- Joe M. and Ruth E. Rice Scholarship Fund
- Dorothy Lustgarten Riekes Childrens' Cultural Arts Endowment
- Burton L. Robinson Student Athlete Scholarship Fund
- Jerold I. and Sheila E. Rosen Endowment
- Lois Jeanne Schrager Memorial Fund
- Phillip and Terri **Schrager** Supporting Foundation
- Nate H. and Beatrice **Sherman** Scholarship Fund
- Ruth **Sokolof** Special Education Scholarship Fund
- Benjamin and Elizabeth "Bess" Stern Scholarship Fund
- Lillian Keiser Stoms Educational Fund
- David Keiser and Lillian Keiser Stoms
   Foundation Education Endowment
- David **Keiser** and Lillian **Keiser Stoms** Foundation Education Endowment for
   Academic Excellence
- Edward Zorinsky Endowment
- · CornerStones Fund
- Passport to Israel Program Fund



### ESTABLISHED FUNDS DESIGNATED FOR THE JEWISH FEDERATION ANNUAL CAMPAIGN

- Norman B. and Frances P. Batt PACE Fund
- Herbert M. Berkowitz Memorial PACE Fund
- Dr. Mark Brodkey PACE Fund
- Leo and Aileen Eisenstatt PACE/LOJE Fund
- Ted and Jamie Friedland PACE Fund
- Roz Friedman and Susan Friedman Cohn LOJE Fund
- Thama Lee Friedman PACE Fund
- Ned N. and Pearl R. Giventer PACE/LOJE Fund
- Glazer Family Charitable Fund
- Ann Goldstein LOJE Fund
- Kathy Goldstein LOJE Fund
- Marcel and Ilse Kahn PACE Fund
- Marilyn T. **Kaplan** Fund
- Forrest Nathan and Lisa Stewart Krutter PACE Fund
- Steven and Bonnie Levinger PACE Fund
- Dr. Sidney Mirvish Memorial PACE Fund
- Bettie and Stuart Muskin PACE Fund
- E. Robert and Phyllis H. Newman PACE Fund
- Martin Ricks PACE Fund
- Henry and Dorothy Riekes Endowment
- Janice Schneiderman LOJE Fund
- Lorraine Silverman Annual Campaign Endowment
- Phil and Ruth Sokolof Honor Roll Fund
- Cari Sommer Memorial LOJE Fund
- Special Donor-Advised Fund
- Maurice and Joan Udes PACE Fund
- Norman and Joodi Veitzer Fund



#### JEWISH FEDERATION OF OMAHA FOUNDATION

- David and Helen **Brodkey** Endowment for the Foundation
- Yale Richards Professional Education Endowment
- Pardes Foundation

#### **LIFE & LEGACY FUNDS**

Providing income for the various nine partners (see pages 21-23 for more information)

- Sandra Belgrade LIFE & LEGACY Endowment
- Arthur and Betsy Davidson LIFE & LEGACY Endowment
- Gary and Barbara Goldstein LIFE & LEGACY Endowment
- Steve and Thelma **Lustgarten** Endowment
- Jody and Neal Malashock Endowment
- Bruce Meyers LIFE & LEGACY Endowment
- Vicki Perlmeter LIFE & LEGACY Endowment
- Denise **Silverman** LIFE & LEGACY Endowment
- Stanley and Norma Silverman LIFE & LEGACY Endowment

### SUPPORTING FOUNDATIONS AND SPECIAL GRANTS COMMITTEES

- Albert and Eleanor Feldman Family Israel Supporting Foundation
- Shirley and Leonard **Goldstein** Supporting Foundation
- Bennett G. **Hornstein** Endowment
- Karen Sokolof Javitch Music Fund
- Milton S. and Corinne N. Livingston Foundation Fund
- Carolyn Kully Newman Memorial Fund
- Esther K. Newman Memorial Fund
- Murray H. and Sharee C. **Newman** Supporting Foundation



- Phillip and Terri **Schrager** Supporting Foundation
- Lazier L. Singer Memorial Fund for Youth
- · Phil and Ruth Sokolof Honor Roll Fund
- Special Donor-Advised Fund

#### **MULTI-PURPOSE FUNDS & OTHER**

- Robert Eisenberg Endowment
- Beverly Fellman Best French & Best Hebrew Award Endowment
- Jean **Finnell Henderson** Memorial Scholarship Fund
- Heartland Holocaust Educational Fund (Frances and Sam Fried)
- Ann Goldstein Outstanding Young Leader Award Endowment
- Gary **Javitch** Family Endowment
- Robert I. Kully Endowment
- Louis S. Kully and Debra J. Kully Endowment for Mt. Sinai Cemetery in Hasting, NE
- Livingston Plaza Custodial Fund
- Yale Richards Memorial Endowment
- Vivian and Morton Schwarz College Scholarship Fund
- Sigma Alpha Mu University of Nebraska Scholarship Fund

### FUNDS MANAGED FOR THE JEWISH FEDERATION OF OMAHA

- David W. and Minnie Frank Scholarship Fund Endowment for the Jewish Federation of Omaha
- Gary and Barbara Goldstein Endowment for the Jewish Federation of Omaha
- Marcel and Ilse **Kahn** Endowment for the Jewish Federation of Omaha
- Phil and Marian Kutler Endowment for the Jewish Federation of Omaha
- Carol and Edward Schneider Legacy Endowment for the Jewish Federation of Omaha

### SUPPORT FOR PARTNERS / AFFILIATES / OTHER ORGANIZATIONS

### ANTI-DEFAMATION LEAGUE - COMMUNITY RELATIONS COMMITEE

- Barton (Bucky) Greenberg and Caryl Greenberg
   ADL-CRC Memorial No Place for Hate® Scholarship Fund
- Jule M. **Newman** Memorial Anti-Bigotry Endowment
- ADL LIFE & LEGACY Endowment

#### **BETH EL SYNAGOGUE**

Beth El Synagogue LIFE & LEGACY Endowment

#### **BETH ISRAEL SYNAGOGUE**

- Jake and Susan Besser Israel Experience Endowment
- The Hillel Fund

#### **B'NAI B'RITH/HENRY MONSKY LODGE**

- Adam Jacobs Memorial Tribute Scholarship Fund
- B'nai B'rith Edward **Zorinsky** Fund

#### **B'NAI ISRAEL SYNAGOGUE (Council Bluffs, IA)**

 Goldstein Family Endowment for B'nai Israel Synagogue

#### CHABAD LUBAVITCH OF NEBRASKA

- Ann Cohen Memorial Chabad Education Fund
- Goldstein Family Endowment for Chabad Lubavitch of Nebraska
- Forrest Nathan and Lisa Stewart Krutter Endowment
- Chabad LIFE & LEGACY Endowment



#### FRIEDEL JEWISH ACADEMY

- Nathan and Rose Lillian Fine Endowed Teacher of the Friedel Jewish Academy
- Leonard L. and Phyllis J. Friedel Family Endowment
- Goldstein Family Friedel Jewish Academy Endowment
- Roxann Lebowich Lavorato Memorial Endowment
- Eli and Rose **Schupack** Library Endowment
- Friedel Future Fund

#### INSTITUTE FOR HOLOCAUST EDUCATION

 Institute for Holocaust Education LIFE & LEGACY Endowment

#### NEBRASKA JEWISH HISTORICAL SOCIETY

- Bob Belgrade NJHS Endowment
- Goldstein Family NJHS Endowment
- Gerald and Pearl Osoff Gross Endowment
- David and Rose Katzman Endowment
- Henry and Dorothy C. Riekes Museum Maintenance Endowment
- Henry and Dorothy C. Riekes Museum Occupancy Endowment
- Rosalie and Milton **Saylan** NJHS Endowment
- Mickey and George Shafer Endowment Fund for NJHS
- Marlene W. Hechtman and Martin
   M. Staenberg Family NJHS Oral History
   Project Endowment
- NJHS 5th Commandment Sustaining Fund
- Nebraska Jewish Historical Society Custodial Fund
- Nebraska Jewish Historical Society LIFE & LEGACY Endowment

#### TEMPLE ISRAEL

Temple Israel LIFE & LEGACY Endowment

### GIFTS THAT MATURE IN THE FUTURE

#### **Charitable Remainder Trusts:**

Arthur Grossman

Morton A. Ives

Charles A. and Lyra Ann Monasee

Murray H. Newman

Ruth E. Raskin

Jeanne Lipsey Rosenblum



(July 1, 2017 - June 30, 2018)

#### **Barton Greenberg**

Barton (Bucky) and Caryl Greenberg ADL-CRC Memorial No Place for Hate Scholarship Fund

#### **Gerald Gross**

Gerald and Pearl Osoff Gross Endowment

#### Irvin J. Harris

Harris Family Endowment

#### **Sol Kutler**

Sol Kutler Dental Fund

#### **Phyllis Lustgarten**

Chester and Phyllis Lustgarten Endowment

#### **Adrienne Milder**

Joe M. and Ruth E. Rice Scholarship Fund

#### Rosalie Saylan

Rosalie and Milton Saylan Endowment for JFS Rosalie and Milton Saylan Endowment Rosalie and Milton Saylan NJHS Endowment

#### **Milton Simons**

Maxine and Milton Simons Endowment Parsow and Simons Families Special Needs Community Fund

#### LIFE & LEGACY

Eunice Denenberg Barton Greenberg Rosalie Saylan Morley Zipursky

#### LION OF JUDAH ENDOWMENT

A Lion of Judah Endowment (LOJE) Fund is created by establishing a fund of at least \$100,000 in the donor's name, ensuring the perpetuation of a donor's Lion of Judah giving level annual campaign gift. It can help you manage your philanthropy in a way that complements your overall tax planning. For example, if you have unusually high income or substantial long-term capital gains in a particular year, you can contribute to your LOJE Fund, and receive your charitable tax deduction that year. Your estate could receive considerable tax benefits if you choose to establish your LOJE Fund with an after-lifetime gift. A LOJE Fund is a powerful statement of a donor's commitment to tzedakah, providing a legacy for herself, her family and her community.

#### **LOJE Donors:**

Carol Bloch Susan Cohn Aileen Fisenstatt\* Lisa Epstein Sandy Epstein Roz Friedman\*

Pearl Richman Giventer\* Ann Goldstein\* Kathy Goldstein Shirley Goldstein\* Sally G. Malashock Sharee Newman

Nancy Noddle Patty Nogg Dorothy (Mrs. Henry) Riekes\* Zoë Riekes Kimberly Robinson

Janice Schneiderman Beth Schrager Terri Schrager Cari Sommer\* Joodi Veitzer\*

Stacev Rockman



Janice Schneiderman, Patty Nogg, Zoe Riekes, Nancy Noddle, Maxine Kirshenbaum, Stacey Rockman

#### PERPETUAL ANNUAL CAMPAIGN ENDOWMENT

A Perpetual Annual Campaign Endowment (PACE) is a permanent fund dedicated to endowing a Jewish Federation of Omaha Annual Campaign gift. A PACE fund is not intended to take the place of any current annual gift - it is instead a lasting legacy that will continue to make an annual gift to the campaign in perpetuity on your behalf. You may create your PACE fund through a variety of vehicles, some of which provide your estate with considerable tax benefits without the requirement that you contribute during your lifetime. These options allow you to perpetuate your commitment to the Federation Annual Campaign in a way that best achieves your own personal financial and estate planning goals.

#### **PACE Donors:**

Joel Alperson Norman & Frances Batt\* Herbert M. Berkowitz\* Steven Bloch Mark Brodkey Leo Eisenstatt\* Gary Epstein Paul Epstein Michael Frman Ted & Jamie Friedland

Thama Lee Friedman\*

Glazer Family Charitable Fund Jan Goldstein Leonard Goldstein\* Andrea & Marc Hamburg Marcel & Ilse Kahn Marilyn T. Kaplan Howard & Gloria Kaslow Forrest N.\* & Lisa Stewart Krutter Steven & Bonnie Levinger

Ned N. Giventer\*

Edward M. Malashock Joe & Tina Meyers Sidney Mirvish\* Allan & Janie Murow Bettie & Stuart\* Muskin E. Robert & Phyllis Newman Murray Newman Jay Noddle Steven Nogg Martin Ricks Carl Riekes Henry Riekes\*

Debra L. Rifkin Robert A. Rifkin Andrew Robinson Harley Schrager Jeffrey J. Schrager Phillip Schrager\* Lorraine Silverman\* Janet and Jerry Slusky Special Donor Advised Fund Maurice\* & Joan Udes Norman Veitzer

#### **Annual Campaign Endowment** (Term of Years) Donor:

Phil Sokolof\*



\*Of blessed memory

### Balance Sheet - June 30, 2018

<u>ASSETS</u>	07/1/17		06/30/18		
	<u>Beginning</u>		<u>Ending</u>		<u>Change</u>
Chicago Pooled Endowment Portfolio	\$23,568,940	29.11%	\$26,538,916	27.95%	\$2,969,976
Boston Jewish Community Endowment Pool	22,470,873	27.76%	26,902,295	28.32%	4,431,422
Vanguard Life Strat. Conservative Growth Fund	23,025,582	28.44%	13,626,870	13.96%	(9,762,712)
Vanguard Life Strat. Moderate Growth Fund	0	00.00%	13,217,043	13.92%	13,217,043
Common Stocks	1,528,200	1.89%	3,576,228	3.76%	2,048,028
Short-term Investments	2,062,706	2.55%	3,518,670	3.70%	1,455,964
Corporate Bonds	4,424,407	5.47%	2,882,597	3.03%	(1,541,810)
Alternative Investments	2,030,721	2.51%	2,665,872	2.81%	635,151
RBJH Capital Project and JFO Receivable	1,776,774	2.19%	1,432,045	1.51%	(344,729)
Israel Bonds	0	0.00%	989,023	1.04%	989,023
U.S. Government Securities	<u>64,983</u>	0.08%	<u>4,088</u>	0.00%	(60,895)
Managed Assets	\$80,953,186	100.00%	\$94,989,648	100.00%	\$14,036,462
Charitable Remainder Trusts and Life Insurance					
(Under Separate Management)	2,351,884		2,499,529		147,645
Funds Held and Invested for Benefit of Federation or Its Agencies:					
Jewish Federation Reserve Funds	(1,802,285)		(1,909,497)		(107,212)
Custodial Funds	(7,106,468)		(10,954,719)		(3,848,251)
Total Assets	<u>\$74,396,317</u>		<u>\$84,624,961</u>		<u>\$10,228,644</u>
FUND BALANCES					
Restricted or Designated Endowments	\$44,869,471	60.31%	\$51,010,117	60.28%	\$6,140,646
Donor-Advised Funds	21,448,390	28.83%	25,671,853	30.34%	4,223,463
Unrestricted Endowments	5,589,141	7.51%	5,284,768	6.24%	(304,373)
Supporting Foundations	137,431	0.18%	158,694	0.19%	21,263
Charitable Remainder Trusts and Life Insurance					
(Under Separate Management)	<u>2,351,884</u>	<u>3.16%</u>	<u>2,499,529</u>	2.95%	<u>147,645</u>
Total Fund Balances	<u>\$74,396,317</u>	100.00%	<u>\$84,624,961</u>	100.00%	\$ <u>10,228,644</u>







#### Statement of Support, Revenue, Allocations and Expenses

July 1, 2017 - June 30, 2018

Beginning Fund Balances - 07-01-17	<u>\$74,396,317</u>
Lifetime Gifts and Contributions	12,780,196
Investment Income	4,348,235
Grants and Allocations	(6,145,350)
Beneficiary Income Payments	(144,277)
Administrative Fees	(590,366)
Investment Fees	<u>(19,794)</u>
Net Change in Fund Balances	10,228,644
Ending Fund Balances - 06-30-18	\$84,624,961

### Jewish Federation of Omaha Foundation Financial Highlights

as of June 30, 2018

#### A - Summary of fiscal year activity for all funds\*

Current value of funds		\$94,989,648	
Current number of funds		569	
Current number of donor-advised funds	128		
Current number of Young Jewish Giving funds			
Current number of endowment funds	328		
Number of new funds in 2017-2018	55		
(includes 12 new Young Jewish Giving funds)			

Change in funds from June 30, 2017 to present:

New contributions	\$12,780,196
Investment performance	4,348,235
Grants & Distributions	(6,145,350)
Other	<u>(754,437)</u>
Total	\$10,228,644

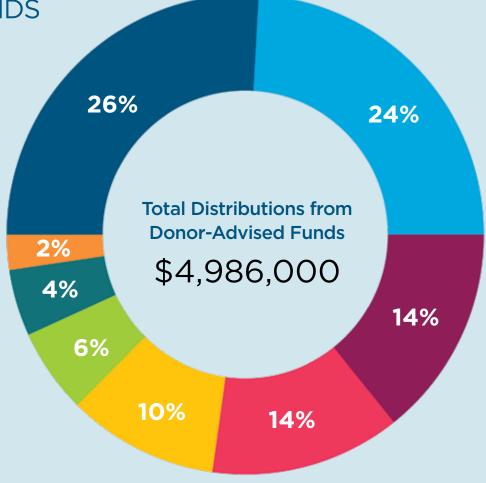
<sup>\*</sup>Comprised of all managed assets including segregated assets, Federation and custodial funds, life insurance policies and charitable remainder trusts.

#### B - History of our invested portfolio at market value\*\*

		(\$ IN MILLIONS)			
Current	June 2018	\$83.6			
1 Year Ago	June 2017	72.2			
3 Years Ago	June 2015	70.2			
5 Years Ago	June 2013	58.7			
Total Investment Return - 1 Year 6.15%					
Total Investment R	4.10%				
Total Investment R	5.54%				

\*\*Comprised of commingled funds invested with Chicago PEP, Boston CJEP, Vanguard, and Union Bank overseen by the Foundation Investment Committee. Does not include segregated assets, life insurance policies or charitable remainder trusts. DONOR-ADVISED FUNDS 2017-2018 Fiscal Year

A Donor-Advised Fund established with the Jewish Federation of Omaha Foundation allows you to support our Jewish community as well as secular charities that are important to you, and can be opened with as little as \$2,500. Donors may recommend distributions of \$100 or more to any qualified 501(c)(3) charity, local or national.

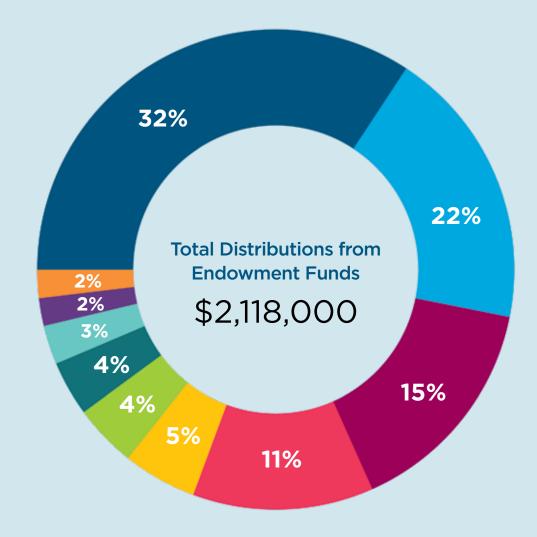


<b>2</b> 6	% Local Federation Agencies	\$1,275,000	10%	National Jewish Organizations	511,000
0 24	% Internal Donations to Foundation Funds	1,174,000	6%	Local Synagogues	323,000
<b>1</b> 4	% JFO Annual Campaign	694,000	4%	National Secular Organizations	208,000
<b>1</b> 4	% Local Secular Organizations	680,000	2%	Local Jewish Organizations	121,000

## ENDOWMENT FUNDS 2017-2018 Fiscal Year

An Endowment Fund or a Supporting Foundation established with the Jewish Federation of Omaha Foundation allows you to create a permanent legacy and support the causes within the Jewish community that mean the most to you.

Disbursements from these funds support the Jewish Federation and its agencies, Omaha area synagogues and other local Jewish organizations, such as Friedel Jewish Academy and the Nebraska Jewish Historical Society.



32%	Jewish Social Services (RBJH/JSO/JFS)	\$678,000	<b>4</b> 9	%	Local Jewish Organizations	94,000
22%	JFO Annual Campaign & Operating Income	462,000	• 49	%	Sokolof Scholarships, Awards & Programs	88,000
15%	JFO Security & Campus Capital Improvements	309,000	39	%	ADL & IHE	56,000
11%	Scholarships	237,000	<b>2</b> 9	%	LIFE & LEGACY Partner Incentives	45,000
5%	JFO Agency Programming	111,000	<b>2</b> 9	%	Other Jewish Organizations & Misc.	38,000

<sup>\*</sup>Includes distributions from custodial and supporting foundation funds not on balance sheet.



Lina Levit and Ninella Spivak on a Russian Cultural Trip to the Durham Museum JSO helps improve quality of life through proper nutrition, implementing safety precautions, home care referrals and financial assistance, if needed. Individuals and their families count on our outreach social workers as trusted partners.

## Generous Malashock Gift

Fulfills Ever-Growing Need in the Senior Community

A recent conversation with **Dr. Edward and Sally Malashock** was an engaging trip through their past, a look at the present, and a view of the future. The Malashocks are warm, humorous and welcoming, and it is clear why their marriage has lasted 73 years. Their kindness also shines through, as evidenced by their very generous contribution to the Jewish Federation of Omaha Foundation to establish the Ed and Sally Malashock Jewish Senior Outreach Fund. This fund will support the new handyman and transportation services of Jewish Senior Outreach.

Sally and Ed said that they are more aware now of the ever growing need in the senior community for support, especially now that they are living with older people. They have become more aware of various degrees of physical and mental impairment. They also realize that not everyone in this category is capable of supporting themselves. It was apparent to them that there is a pressing and unmet need for further funding for the senior Jewish community. The Malashocks said they feel fortunate to be able to support the community, so they looked for the right opportunity to help.

Shelly Fox, Director of Admissions and Community Outreach at the Rose Blumkin Jewish Home, said, "The newly established Ed and Sally Malashock Jewish Senior Outreach Fund will help a growing

segment of our community - the Jewish seniors who are living on their own and could benefit from help with transportation and basic handyman services. Our goal with Jewish Senior Outreach (JSO) is to serve the needs of our elders. We focus on helping our community members continue living on their own in a safe environment. We know how important it is to most folks to maintain their independence...and we want to partner with them in making that happen."

Ed said that his medical practice was the focus in his life, and yet he felt an obligation to participate in the Jewish and the general community. Both Sally and Ed have a very rich history of volunteering. Ed was active with hospital related activities and the medical school from which he graduated, where he was a volunteer faculty member. He was the president of the Clarkson Medical staff, and the president of the Douglas County Medical Society. Ed served on the Jewish Family Service, the Jewish Federation of Omaha and Temple Israel boards. Sally served on the Temple Israel board, was the president of the faculty wives, was on the Clarkson Hospital Service League, was the chairwoman of the Ak-Sar-Ben ball committee, was president of the Council of Jewish Women for many years, and still found the time to volunteer at their children's schools.

On behalf of the Jewish community, the Foundation expresses its heartfelt thanks to Ed and Sally for their commitment and contributions.



...so do I plant for those who will come after me.

## The Goldstein Legacy

Continuing the legacy left by their parents, Shirley and Buddy Goldstein, Donald Goldstein, Kathy Goldstein and Gail Raznick established five new endowment funds from their parents' estate. The new endowments are: the Goldstein Family Endowment for the Jewish Press, the Goldstein Family Endowment Fund for the Nebraska Jewish Historical Society, the Goldstein Family Endowment Fund for Friedel Jewish Academy, the Goldstein Family Endowment Fund for B'nai Israel Synagogue, and the Goldstein Family Endowment Fund for Chabad Lubavitch of Nebraska. These new endowments are for operational funding for the Press, NJHS, Friedel, and Chabad. The fund for B'nai Israel is to support the Council Bluffs synagogue.

Kathy, Gail and Donald have been able to ensure financial support to five Jewish organizations for an unlimited number of years into the future. The lessons they learned growing up and the examples set by their parents have generously benefited Omaha's Jewish community, in the past, now in the present, and for countless years ahead.



Gail Raznick, Don Goldstein, Kathy Goldstein











## LIFE & LEGACY Program - Coordinator Report 2018

It has been an exciting year 4 for the LIFE & LEGACY™ program in our community. This year the Omaha Jewish community received a beautiful piece of original artwork from the Grinspoon foundation for successfully completing four years of the LIFE & LEGACY program and for integrating legacy giving into our community. This honor is shared with all of our 9 local partners, the Jewish Federation of Omaha and its agencies, ADL/CRC, Institute for Holocaust Education, Nebraska Jewish Historical Society, Chabad House, Friedel Jewish Academy, Temple Israel, Beth El Synagogue and Beth Israel Synagogue. This year once again all of our Partner organizations have reached or exceeded their individual goals and the community has received 633 signed commitment letters to which there were 325 individual legacy commitments with a cumulative estimated value of \$17.7 million dollars.

Of course, none of this would have been possible without the vision, leadership and support of our JFOF board and our generous donors. It is with gratitude and appreciation that we thank them for their commitment to the Harold Grinspoon Foundation LIFE & LEGACY initiative in Omaha's Jewish community.

This year we hosted our fourth LIFE & LEGACY community wide celebration event which was attended by over 100 guests who were enlightened by Rabbi Daniel Cohen, our keynote speaker, who shared his insights on "How to Live your Best Life Now."

It is a privilege to be a part of this partnership with the Harold Grinspoon Foundation LIFE & LEGACY initiative as we continue to cultivate a culture of legacy giving, foster camaraderie among Jewish organizations and secure the financial future of our amazing Omaha Jewish community.



A program of the HAROLD GRINSPOON FOUNDATION

LIFE & LEGACY™ is a partnership between the Jewish Federation of Omaha Foundation and the Harold Grinspoon Foundation in collaboration with these participating organizations:



And its Agencies:
Jewish Community Center
Jewish Press
Jewish Social Services
(Jewish Family Service, Jewish Senior
Outreach, Rose Blumkin Jewish Home)





















Margo Parson

Margo Parsow
LIFE & LEGACY Coordinator



## Thank you to the members of Omaha's Jewish community who have made a LIFE & LEGACY™ commitment.

## Welcome to Jewish Omaha's Legacy Society!



Dennis and Pam DePorte, Jon and Denise Meyers

Rabbi Steven & Shira Abraham Michael & Sheri Abramson Michael Albert\* Anonymous (41) Ansari Family Joyce Ashley John Atherton & Marti Rosen-Atherton Elyce & Aryeh Azriel Bob Belgrade Sandra Belgrade Mark & Jill Belmont Harry Berman Marilyn F. Berman Jake & Susan Besser Bonnie Rae Bloch Steven R. Bloch Becki Brenner Beth Brodkey Ron Brodkey Carrie & Josh Brown Elliot Brown Michelle Byrnes Beth Cohen David & Karla Cohen Marla & Bob Cohen Drs. Michael & Karen Cohen & Family

Pam Cohn **Justin Cooper** Ronald & Cheryl Cooper Jerry\* & Janey Dann Hal & Mary Daub Arthur L. Davidson Betsy G. Davidson Larry & Hanna DeBruin Rabbi Ari Dembitzer Deborah Denenberg Norman & Eunice\* Denenberg Steven Denenberg Tippi Denenberg Pam & Dennis DePorte Beth Seldin Dotan Eric Dunning Toba Cohen-Dunning Penny Krasne Endelman Harold Epstein Howard & Sharon Epstein Irving Epstein Lisa & Gary Epstein Mel Epstein Richard Evnen James & Judy Farber Yonatan & Liz Feldstern Richard M. Fellman

Toby Fellman\* Cantor Leo & Annette Fettman Glen H. & Hollie Fineman Alan J. Fredricks Arlene Fredricks Jerry Freeman Joanne Freeman Robyn & Bob Freeman Ted & Jamie Friedland Bruce & Pam Friedlander Amy & Sanford Friedman Llovd D. & Lois N. Friedman Trust Lois N. Friedman\* Steven M. Friedman Lynne Friedel Gellman Howard E. Gendelman H. Lee & Carol Gendler Charitable Fund Donald Gerber Dan & Sarah Gilbert David Gilinsky & Katherine Finnegan Ronald Giller Darlene & Sherman\* Golbitz Donald E. Goldstein Gary & Barbara Goldstein Jan Goldstein Kathy Goldstein Dora Goldstrom Mark Goldstrom Alan Goodman\* David & Shirley Goodman Andie Gordman & Dan Fitzgerald Jay & Allison Gordman Kip & Bridget Gordman Linda & Jerry Gordman Steven Gottlieb Andy & Carole Greenberg Barton H.\* & Caryl B.\* Greenberg Paul G. Greenberg(in loving memory of Yvonne, Walter & Brant Greenberg) Joshua & Amanda Gurock Mendy & Michael Halsted

Andrea & Marc Hamburg M'Lee Hasslinger Bonnie Kuklin Horwich Jon Jabenis Randi Friedel Jablin Joan Sandler Jacobson Richard Jacobson Gary & Karen Javitch Patrick Jensen Sylvia Jess\* Edward & Anne Joseph & Family Debbi Josephson Frances Juro Richard Juro Marcel & Ilse Kahn Gary & Sally Kaplan Myron Kaplan Russ Kaplan Beatrice Karp Gloria C. Kaslow Howard J. Kaslow Cookie Katskee Julee Katzman Jeff & Sharon Kirshenbaum Joe Kirshenbaum Kevee Kirshenbaum Donald S. & Delores Klein Marsha A. Kleinberg Milton M. Kleinberg Sara & Ari Kohen David Kohll Janet Kohll Howard M. & Sharon Kooper Shane & David Kotok Jack Kozlen Alan & Deborah Kricsfeld Janie Fox Kulakofsky David & Debi Kutler Howard & Nancy Kutler K. Wayne & Carole A. Lainof Randal Langdon

Sharon Comisar-Langdon Barbara Lashinsky Joanie Lehr Sandy & John Lehr Paula A. Lenz Vincent P. Lenz Steve & Bonnie Levinger Rochelle Lewis David Lieberman Felicia & Scott Littky Mario Lopez Steve\* & Thelma\* Lustgarten Diane & Larry Malashock Dr. Edward & Sally Malashock Jody & Neal Malashock Chaya Sarah Malkah Dan Marburg Joan Krasne Marcus Lisa Marcus **Bruce Meyers** Jon & Denise Meyers Sue Meyers Tina & Joe Meyers Robert Y. Meyerson, M.D. Troy & Jamie Meyerson Dr. Sidney Mirvish\* Stanley & Evelyn Mitchell Eli & Ann Modenstein Ann Moskovits Janie & Allan Murow Bruce Muskin Mary-Beth Muskin Michael Muskin Amy Nachman Gary Nachman Allison Newfeld E. R. "Bob" Newman Murray & Sharee Newman Dr. Patricia Newman Phyllis Newman Allan S. Noddle

Daniel Cohn

Susan R. Norton Andrea Olson Alan S. Parsow Carol S. Parsow Margo Frohman Parsow Robert\* & Betty Perelman Vicki Perlmeter Bonnie Pfrenger Eric & Julie Phillips Gilda Pieck Marcia & Steve Pitlor James & Susan Polack Alan E. Potash Bruce Potash Linda Neumann-Potash Paul Rabinovitz David & Gretchen Radler Gail Goldstein Raznick Mary & Joel Rich Philip & Diane Rich Marty & Iris Ricks Ari Riekes Carl Riekes Margo Riekes Steven J. Riekes Zoë Riekes Bob Rifkin Jane & Harlan Rips Jonathan Rockman Stacey Rockman Silvia G. Roffman Debbie & Lloyd Roitstein Susan Rothholz Lynne-Carol Saltzman Rosalie\* & Milton\* Saylan Caryn & Marc Scheer Carol\* & Ed Schneider Beth and Harley Schrager Jeffrey Schrager & Anne York Family Foundation Jeff Schweid Aviva Segall & Patrick McNamara Ted & Sarah Seldin Mr. and Mrs. Ben Shapiro Nate A. Shapiro Sherry & Larry Shapiro Len Burrell & Cantor Wendy Shermet Melissa & Michael Shrago

Patty Nogg

Steve Nogg

Aveva & Martin Shukert Gary Shyken Liat Shyken Paul Shyken Susann Shyken Michael & Andrea Siegel Esther Silver Denise C. Silverman Stanley\* & Norma\* Silverman Tootie Simon Gerald & Judy Simons Harriet Singer Nancy B. Skid Janet & Jerry Slusky Michael Staenberg Carolyn "Rocky" Stern Rabbi A. Brian Stoller David Keiser & Lillian Keiser Stoms Foundation Louri Sullivan Barry H. Summer Fred Tichauer Marilyn & Steven Tipp Basya Tsed R. Thomas Vann Irving & Gail Veitzer Norman & Joodi\* Veitzer John & Donna Walter Jim & Esther\* Wax Aaron Weiner & Therese Vaughn Harry M. Weiner Kathy Weiner Rabbi Yaakov & Ilana Weiss Benjamin & Anna\* Wiesman Family Susan Fellman Witkowski Nancy L. Wolf Robert Yaffe Anna Yuz-Mosenkis Jeff Zacharia Renee Zacharia Steve & Kathy Zalkin Charlotte & Morley\* Zipursky Sally & Jim Zipursky Deborah & Speedy (Dr. Eugene) Zweiback Rosie Zweiback & Mace Hack Names as of December 21, 2018

\*Of Blessed Memory

### Margo Parsow Named the 2018 Gail Littman Leadership Award Recipient

During the 2018 LIFE & LEGACY™ Create a Jewish Legacy Leadership Gathering in Springfield, Massachusetts, Omaha's own Margo Parsow was awarded the Gail Littman Leadership Award. The award was created to honor a LIFE & LEGACY coordinator who shares Gail Littman's passion for legacy giving, has worked to spread the legacy message, coaches and mentors partner organizations, facilitates legacy commitments and integrates legacy giving into the community culture.



Margo Parsow and Arlene Schiff

Howard Epstein stated, "As the coordinator of Omaha's LIFE & LEGACY program, Margo has done a stellar job. She has coordinated the efforts of nine separate Omaha Jewish organizations helping to secure more than 630 legacy commitments with an estimated value of \$18 million, numbers which far exceeded our goals."

## This is the year to establish your Legacy. Contact the Jewish Federation of Omaha Foundation today!

Howard N. Epstein Executive Director 402-334-6466 hepstein@jewishomaha.org Margo Parsow LIFE & LEGACY Coordinator 402-334-6432 mparsow@jewishomaha.org Omaha Jewish Alumni gather at Nebraska vs. Northwestern football game in Chicago



Gary and Lisa Epstein, Margo Parsow

The Omaha Jewish Alumni Association (OJAA) was created to help you reconnect with Jewish former Omahans.

This project is the amazing vision of Lisa and Gary Epstein whose generosity, inspiration and support have made the Omaha Jewish Alumni Association a reality. This is a great resource for interesting updates on the place you still call "Homaha!"

## Omaha Jewish Alumni Association

(OJAA) because Omaha is still HOMAHA after all these years.

The mission of the Omaha Jewish Alumni Association is to establish and secure the future of Omaha's Jewish community by connecting Jewish individuals who are currently living in Omaha with all Jewish individuals who formerly lived in Omaha and now live elsewhere. The OJAA has 677 members and has hosted for its members two wonderful events this year; A Berkshire Hathaway luncheon for those visiting for the annual shareholders meeting and a Rosh Hashanah Tailgate/Cocktails and Conversations.



None of this would have been possible without the passion, vision and generosity of Gary and Lisa Epstein who have long been inspired by the strength of our Omaha Jewish community and dreamed about creating a place for current and former Omahans to reconnect. The Epsteins have shared that "so many people have such fun and wonderful memories of growing up in our fabulous Jewish community. It gave us the idea to create a Jewish alumni association where anyone who has grown up or attended school in Omaha, and has nostalgic feelings about our community, can connect through social media." www.facebook.com/OmahaJewishALumni

While the Epsteins anticipate that the bulk of membership will continue to come from people who went to high school in Omaha, they want to be clear that the OJAA is open to anyone who is interested in belonging. Gary and Lisa are excited to see the continued success of the OJAA and the opportunities that they and other OJAA members will have to reconnect with old friends and hopefully meet new ones in the process.

The OJAA will continue to reach out through articles, updates, events and social media. The OJAA is here to help you connect so please reach out to us by posting what you love or loved about Omaha or the Omaha Jewish community. You will continue to inspire our vision and purpose as we remember that it is STILL HOMAHA.

## Creating a Legacy

These charitable planning tools can help you manage your philanthropy in a way that complements your overall tax planning, as you choose to make your contribution either during your lifetime or through your estate.

#### **Donor-Advised Fund**

Simply put, a Donor-Advised Fund is a personal charitable tool that helps you organize your charitable giving in one account. You establish a fund with the Foundation by completing a simple agreement and contributing a minimum of \$2,500. You contribute cash or publicly traded securities to your fund at any time. You receive an income tax deduction in the year of the gift, though distributions from the fund need not occur in the same year. The Foundation invests your Donor-Advised Fund assets; income is reinvested and grows tax-free. You recommend distributions of a minimum of \$100 from your Donor-Advised Fund to any IRS qualified 501(c)(3) charity, either Jewish or secular, and the Foundation takes care of the details.

#### **PACE/LOJE Funds**

Perpetual Annual Campaign Endowment (PACE) and Lion of Judah Endowment (LOJE) Funds are separate endowments you create at the Foundation, the income from which will make an annual campaign gift in your name well after your lifetime. The funds are intended to provide a gift in your name to the Federation Annual Campaign in perpetuity. The endowment may be funded either during your lifetime or as part of your estate, with potential significant tax benefits in either case. PACE and LOJE are opportunities to make an impact on the Federation and our Jewish community for many years to come.



#### **Supporting Foundation**

A Supporting Foundation is a separate legal entity (with a separate board) created by you and your family. This entity enters into a relationship with the Foundation whereby the Foundation manages and invests the funds, administers operations and makes disbursements as directed from time to time by the Supporting Foundation Board.

#### **Endowment Fund**

Establishing an Endowment Fund at the Foundation allows you to create a permanent legacy and support the causes within the Jewish community that mean the most to you. An Endowment Fund is created by contributing a minimum of \$10,000. You complete a simple agreement, and then fund your endowment by contributing cash, appreciated securities, a life insurance policy with the Foundation as the beneficiary, by transferring assets from a qualified retirement plan naming the Foundation as a beneficiary or through other means. The Foundation invests your Endowment Fund assets; income is reinvested and grows tax-free. Endowment Funds may be unrestricted or restricted. The Endowment Fund will begin annually providing income for the Jewish purpose you select one year after the fund has been established and every year thereafter in perpetuity.

- Unrestricted Endowment Fund- Annual income is disbursed directly to the Federation for its unrestricted general use.
- Restricted Endowment Fund Annual income is designated for the purpose you choose. It may support any agency or program on campus.

#### **Charitable Remainder Trust**

You create a separate trust which generally provides lifetime income to you and/or your spouse. A determined percentage of the funds contributed to the trust is tax deductible. A corporate trustee holds, invests and distributes the funds during your lifetime. After your passing, the remainder is distributed for the benefit of the Federation and/or its agencies according to your wishes. You determine the purpose.



Janet Henthorn, Margo Parsow, Howard N. Epstein, Laurie Peatrowsky, and Linda Pollard

## We hope you'll take advantage of the different ways to keep in touch with the Foundation:

- **Website** Visit our website (www.jfofoundation.org) to learn more about the Foundation, our community, and establishing charitable funds that support Omaha's Jewish community. Get valuable tips for your financial advisors and yourself.
- Facebook "Like" us on Facebook (JFOF1) to see photos of events supported by our funds and much more.
- **Twitter** Follow us on Twitter (jfofoundation) to quickly get the latest Foundation news and updates.
- **eNewsletter** Get the latest news about our funds, donors, programs and philanthropic activities, and charitable giving news from Washington and the IRS. Contact us to subscribe to this free monthly service.
- Phone and Email You are always welcome to call, send an email message or stop by our office!

# We hope you enjoy the 2018 Annual Report of the Jewish Federation of Omaha Foundation.

If you would like additional information on how you can join the Foundation family and create a legacy for our community, please contact:

#### **Howard N. Epstein**

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#### **Janet Henthorn**

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LIFE & LEGACY Coordinator (402) 334-6432 mparsow@jewishomaha.org

#### **Linda Pollard**

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# DIRECTORS JULY 1, 2017 - JUNE 30, 2018



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It's more than a donation. It's your legacy.